

**GLOBAL PHOSPHORUS INSTITUTE (GPI)**  
**Position Announcement**  
**Head of Communications**

The Global Phosphorus Institute (<https://www.tgpi.org/en/home>) is seeking a creative, inspiring and motivated Head of Communications to enable us to tell our story broadly. The Head of Communications will expand GPIs' visibility as the leader of the sustainable phosphorus management globally aimed at improving food security, environment and preserving this non-substitutable resource for the future generations. The successful candidate will outline a global communications strategy for GPI and ensure its effective implementation through innovative external and internal communication programs to enhance the visibility of the Institute as a global leader in sustainable phosphorus management.

**Terms of Reference**

The Head of Communications position will be based at the GPI headquarters in Benguerir, Morocco, and reports to the Executive Director. The ideal candidate will:

- 1) Lead the implementation of an effective and innovative global communications strategy to enhance the profile of GPI and tell the story of its essential work in all things Phosphorus;
- 2) Provide organization-wide direction and advice for the positioning of GPI to external audiences, including its overall narrative as well as management of potentially controversial issues;
- 3) Identify and leverage opportunities to raise GPI's global profile with media, policymakers, implementing agencies, donors, and the public. This includes managing the strategic direction for an editorial pipeline that will drive regular media and online media coverage in major national and global publications; GPI events and conferences; special projects or campaigns;
- 4) Monitor public and policy-maker opinions and trends relevant to GPI and adapt communications in response;
- 5) Design and implement metrics and targets to ensure cost-effective and measurable outcomes;
- 6) Oversee the execution of major events, in coordination with other teams, including international Phosphorus related meetings;
- 7) Represent GPI periodically at various meetings and events as appropriate;
- 8) Ensure a broad, innovative, and dynamic digital presence in all areas;
- 9) Manage the development, distribution, and maintenance of all print and electronic collateral including, but not limited to annual report, informational and technical briefs, flagship publications, ensuring that they are written, produced, disseminated, and promoted to the highest standards;
- 10) Coordinate webpage maintenance—ensure that new and consistent information (article links, stories, and events) is posted regularly;
- 11) Supervise writers, consultants, and vendors; and other duties as required;

## REQUIRED QUALIFICATIONS

- Experience in agriculture, food security and natural resource management with a degree in communications, journalism, international development, or related fields;
- At least 10 years of demonstrable success and experience in leading and managing a communications function, to include at least three years of high-level responsibility in an international organization, multinational company or agency;
- Significant and demonstrated understanding of the international development context.
- Demonstrated writing and editing experience in a global context;
- Experience in modern communication tools and website management and oversight.
- Strong public speaking, presentation, and facilitation skills;
- Excellent organizational skills;
- Willingness and ability to travel internationally, including to developing countries (up to 15%).
- Excellent written and oral communication skills in English.

## PREFERRED QUALIFICATIONS

- International experience.
- Working knowledge of French and Arabic.

The announcement is for a full-time and permanent position, subject to completing a satisfactory probation period and performance. A competitive salary and employee benefits package will be provided. Qualified female candidates are especially encouraged to apply. The location of the position will be based at the GPI Headquarters in Benguéir, Morocco. Qualified candidates should send all application materials in English, including a detailed CV, an application letter, and the email addresses of three professional references to [communication@tgpi.org](mailto:communication@tgpi.org) with copy to [Abdallah.elhouari@tgpi.org](mailto:Abdallah.elhouari@tgpi.org) and [Kaushik.Majumdar@tgpi.org](mailto:Kaushik.Majumdar@tgpi.org) , with the position name (Head of Communications) mentioned in the subject line.

The deadline for application is 17<sup>th</sup> February 2023.

This posting will remain open until a suitable candidate has been found. Only pre-selected candidates for the interview will be contacted.